

The AI that **guides you** inside any software your team uses.

ZAM is your intelligent, in-context co-pilot — observing your actions within any application to deliver real-time, voice-guided assistance at the exact point of need.

80%

Reduction in Onboarding Time

50%

Increase in Process Compliance

Zero

Learning Curve for Any Tool

AI

Powered Coaching at Point of Need

— HOW ZAM WORKS



Screen Observation

ZAM watches every click & action across any application in real time



Contextual Understanding

Interprets your intent by analysing actions and on-screen context



Voice-Guided Assistance

Delivers step-by-step audio and visual prompts instantly

— WHAT YOU GET



Guided AI Coaching for All Users

Personalised, real-time AI guidance tailored to individual learning paths — accelerating proficiency across all roles and tools within your organisation.



Private Knowledge Base from Internal Experts

Securely capture and structure institutional knowledge from top performers into a proprietary, always-accessible AI repository.



Analytics & Insights on Skill Development

Deep visibility into workforce competency gaps, learning progress, and ROI with actionable, data-driven reports and dashboards.



Faster Employee Ramp-Up Timelines

Significantly reduce time-to-productivity for new hires and role transitions with accelerated contextual in-workflow learning.



Dramatically Reduced Training Costs & External Dependencies

Scale automated coaching across your entire workforce — eliminating reliance on costly external trainers and rigid LMS platforms while improving outcomes.

Book a Pilot Today

See ZAM in action inside your own workflows

→ [Book a Pilot](#)

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WHERE ZAM IS USED



Workforce Training on CRM / ERP / HRMS

In-workflow training on Salesforce, SAP, Workday & more



New-Hire Onboarding for Enterprise Tools

Rapidly acquaint new joiners with essential company software



Large-Scale Skilling for Educational Cohorts

Scalable digital literacy programs for institutes & groups



Vendor & Partner Enablement

Equip partners with product knowledge for seamless collaboration



On-the-Job Support for Complex Workflows

Instant, context-aware assistance navigating intricate tasks

KNOWLEDGE CAPTURE WORKFLOW

01

Expert Demonstration

Subject matter expert performs the task naturally within the software

02

Workflow Capture

ZAM automatically records all actions, clicks & context in the background

03

AI Processing

Proprietary AI analyses the capture, identifies key steps & structures knowledge

04

On-Demand Guidance Delivery

Guidance instantly available to all users within their application

ZAM VS TRADITIONAL TRAINING

✗ Traditional Training

- ✗ Disjointed, one-time sessions quickly forgotten after delivery
- ✗ Knowledge locked in the minds of a few senior employees
- ✗ High dependency on costly external trainers and LMS platforms
- ✗ No real-time support when employees are stuck mid-task
- ✗ Expensive and slow to update as tools and processes evolve
- ✗ One-size-fits-all approach ignores individual skill levels

TYPICAL OUTCOME

60+

Days to proficiency

23%

Knowledge retention

✦ With ZAM

- ✓ Continuous, in-context coaching delivered exactly when needed
- ✓ Institutional knowledge captured, structured, and accessible to all
- ✓ Automated, scalable coaching — no external resources required
- ✓ Real-time voice guidance resolves blockers without interrupting workflow
- ✓ Knowledge base updates automatically as tools and processes evolve
- ✓ Personalised learning path adapts to each individual's skill level

WITH ZAM

<12

Days to proficiency

94%

Knowledge retention

OUR VISION

— MATTECHS x ZAM

We envision a world where **Manufacturing aligned with AI-led Innovations, Technology and Talent** would enable flawless Execution. With **Customer & Humankind focus** at heart, this will help us build sustainable Systems for long-term and responsible growth.

AI is not replacing people — inefficiency is.

ZAM eliminates knowledge bottlenecks so your people perform at their best, in any tool, from day one.

Innovation

Integrity

Collaboration

Transparency

ISO 27001

Cloud / On-Prem